OUR MISSION

Minds Matter NYC connects driven and determined students from low-income families with the people, preparation, and possibilities to succeed in college, create their future, and change the world.
If I’m being honest, I don’t know where I would be right now without Minds Matter NYC. Minds Matter NYC has transformed me into the best me, into someone I am proud of by seeing how far I’ve grown as an individual.

—Leila, Class of 2021
Stony Brook University, Class of 2025
This year has not been easy for our students. As we entered our second year of the pandemic and another year of online instruction, we were constantly reminded of the stress, pain, and loss that has followed our students over the last two years.

Despite overwhelming odds, Minds Matter NYC students continue to excel. Though the program was fully virtual for the 2020-21 school year, we found new ways to adjust and adapt. Students were able to attend summer programs—albeit from home—at some of the top universities in the country. Our career fellowship programs took place online but still helped students build their resumes and expand their networks. Most importantly, every student earned admission to a 4-year college and a record number of prestigious scholarships. Our students’ stories are ones of determination and resilience that defy expectations.

Our students are not alone in their journeys. Your investment in their success means that they have even greater access to the opportunities that will shape their lives through high school, college, and beyond. And through your continued support, Minds Matter NYC was able to serve more students in our high school program than ever before.

We say high school program deliberately: after years of research, planning, and student input, we are excited to announce our expansion from a 3-year college access program to a 7-year college and career success program. Our goal has always been to halt intergenerational poverty through higher education. With the launch of our 2025 Strategic Plan, we hope that we can deepen the impact that Minds Matter NYC has on our students and their families.

Thank you for joining us as we build the future together.

In gratitude and solidarity,

Erika Halstead
Executive Director

Deborah Beckmann
Chair, Board of Directors
Where do you plan to go to college?
I got accepted into Northwestern University through the QuestBridge scholarship. I plan to pursue pre-med, but I am open to studying other fields, at least in my first year.

What was one important resource Minds Matter NYC provided during the college application phase?
My writing and critical thinking adviser was very helpful, and she was so enthusiastic about doing the work. I can’t thank her enough for her help in keeping me on my toes.

What essential skills have you developed during your three years at Minds Matter NYC?
I remember Erika [Halstead] saying that “adults are just as scared to talk to you as you are to talk to them.” It made me more confident to talk and communicate myself, as long as I am true to what I say. One of my fears has been contradicting myself, but if what I am saying is what I believe to be genuine, then there is nothing to be scared of.

How has Minds Matter NYC supported you despite meeting virtually?
Meeting on Saturdays and Wednesdays with my mentor has kept me on track. It was nice to know that there is someone who cares and wants me to succeed.

What does your family think about Minds Matter NYC’s impact?
They’ve been super grateful for what Minds Matter NYC has done for me because they understand that they’re not the best resources for making a college decision or navigating the financial aid process. I’m very grateful for the knowledge Minds Matter NYC has given me.

What is your favorite accomplishment as a Minds Matter NYC student?
I was so proud when I got into the Columbia Science Matters Research internship. My junior year was packed, and I was proud that I could manage my time as an EMT, the Columbia internship, volleyball, and Minds Matter NYC. It was a hectic year, but I was able to get through it.
The winning submission for this year’s Minds Matter NYC Achievement Scholarship, by Class of 2021 graduate Jadyn.
In the second year of the Covid-19 pandemic—our first full year of remote programming—Minds Matter NYC continued to guide students toward their college dreams.

Though the context has changed, our strategy has remained the same. Identify motivated students who have the grades and determination to go to college. Unite them with other college-going peers and volunteer mentors to create a community of high expectations where students can be successful. Prepare them for college admissions with mentoring, SAT prep, writing instruction, and summer programs.

Like all organizations these past two years, Minds Matter NYC has had to adjust programming to meet our students’ changing circumstances. Not only did we make the decision to remain virtual for the entirety of the school year and send the majority of students to virtual summer programs, we also made the difficult choice to postpone the start of our sophomore program. To combat learning loss caused by irregular instruction during Covid, we expanded our junior SAT prep course (facilitated by professional SAT tutors) to 15 weeks to give our students an edge in their college applications.

Despite these changes, our students continue to persevere and gain admission to their best-fit college. Once again, Minds Matter NYC students prove they are exceptional.
IDENTIFY

STRATEGY | Identify students from marginalized communities who have the motivation, determination, and academic track record to go to college.

282 students served across New York City

3.7 average GPA for the class of 2021

$25,971 average family income for the class of 2021

97% of students identify as BIPOC

88% of students will be first-generation college students

Minds Matter NYC helped me tremendously both personally and academically. I was not only able to grow as a person, but with my mentors’ help, I was able to survive the college process. If it wasn’t for them, I don’t think I would have been able to successfully complete this journey. I am forever grateful.

—Dariana, Class of 2021
New York University, Class of 2025

2020–2021 IMPACT REPORT
Where do you plan to go to college?
Lawrence University was a great selection for me as a small liberal arts school. Throughout my education, I loved small schools, and Lawrence offered a place where I could major in economics and minor in films.

What was one important resource Minds Matter NYC provided during the college application phase?
Time management skills. During that time, I was doing online learning, had a job, some sports and clubs, and Minds Matter NYC helped me to balance my time to get my tasks done. The writing instructors helped to edit my statements and instructed me how to express powerful ideas, keep them condensed, and have substance.

What are you most looking forward to about going to college?
I am going to be surrounded by people who are driven, and I will have the ability to learn things I want to know more about.

What has been your favorite Minds Matter NYC moment?
My favorite moment was when I had an internship at NBCUniversal. I had to do a case study with other Media Fellows, and we made this video in our presentation about marketing strategy—filming the subway and buses and putting up posters all over. It was very collaborative.

Which essential skill have you developed during the last three years at Minds Matter NYC?
No matter what school I go to or what interview I have, I know that people are still people, and I can be my authentic self. And it is ok to make mistakes because I know what I am capable of.

What is one of your favorite accomplishments as a Minds Matter NYC student?
I would say building relationships with Minds Matter NYC staff, volunteers, and students. It made me feel like they were a real community.

Minds Matter NYC helped me be the best version of myself I could be.

—Nathaniel, Class of 2021
Lawrence University, Class of 2025
UNITE

STRATEGY | Unite students with college-bound peers as well as caring and committed volunteers who have already been through the college process.

Every Minds Matter NYC student works with at least 23 different volunteers during their three years in the high school program. Our volunteers are passionate and committed college graduates who dedicate their time to helping students achieve their dreams of college success.

We call ourselves a Community of Opportunity because all of us—volunteers, Board members, staff members, donors, and advocates—are united by a single purpose: to provide opportunities to deserving and dedicated students to succeed in high school, college and beyond.

562 volunteers served with Minds Matter NYC in 2020–21

36,954 total volunteer hours spent at Minds Matter NYC in 2020–21

88 PERCENT of all volunteers felt effective in their roles

93 PERCENT of all volunteers had a positive rapport with their student

89 PERCENT of mentors felt they had personally grown by mentoring their student
**ALUMNI SPOTLIGHT | KATHERINE**

**As a Minds Matter NYC alumna, why did you come back to volunteer?**

Minds Matter NYC is life-changing, so I understand the power it can have on someone’s life. Being Latina, a First-Gen [college student], and an alumna, my mentees can easily relate to me. It’s so empowering for them to see someone who is successful. It’s easier for them to create a connection with someone who looks like them.

**Tell us about your experience as a mentor and Team Leader.**

Mentors are very empowering. We have such a personal connection with our mentees. My mom was an immigrant, and she didn’t understand the complexity of education, but my mentors guided me through it. All my mentors were all in business, and that gave me the spark to go into business myself.

I love being a Team Leader. It is the most important role—not only do you have to know each person in the team, but you set the tone. You influence how close they are as a group and get to create positive energy among them. Honestly, it came naturally to me because I used to be a mentee. I care about them. It felt like a joy to do.

**What are your memories of being a Minds Matter NYC student?**

At the first session as a student, I met one of my still-best friends, Claudia, over a slice of pizza! Minds Matter NYC also sent me to a summer program at Skidmore, and I used the summer credit to complete my Bachelor’s degree early. Minds Matter NYC made me more confident as a high school senior and gave me the feeling that I deserve the world. I used that confidence to propel me through college and beyond. I went from a scarcity mindset to one of abundance.

**Congratulations on the new scholarship for Minds Matter NYC students! What prompted you to want to do this?**

My sister (who was also a Minds Matter NYC alum) and I are in a financial place to give back, and we thought, *let’s give back to the organization that did so much for us.* Financial help is so meaningful to our mentees—even if just paying for textbooks. All these little costs do add up. We look forward to helping a mentee that exemplifies the Minds Matter NYC values and hasn’t received full financial aid.

**What would you say to former students who want to volunteer?**

Don’t hesitate and weigh it against the impact you’re going to have. Whatever the case may be, do it. You are where you are partly because of Minds Matter NYC. And if you have the time, you can make an impact.
PREPARE

STRATEGY | Prepare students for success in college and beyond with a holistic program that develops hard and soft academic, professional, and personal skills.

MENTORING

Mentoring is the heart of Minds Matter NYC’s vision for change. Each student is paired with two adult mentors who guide, challenge, and celebrate their student through high school graduation.

Mentors act as caring adults in their student’s life, providing consistent support while sharing insights from their own journey to college and beyond.

WRITING & CRITICAL THINKING

The Writing & Critical Thinking program helps students master the essentials of grammar and structure and shows them how to articulate their unique voices.

Students receive three years of writing instruction from skilled writers who volunteer their knowledge, skills, and insight throughout the year.

SAT PREP

SAT Prep strengthens and extends classroom learning in algebra and geometry and teaches students sophisticated test-taking strategies to help them achieve competitive SAT scores.

During the pandemic, Minds Matter NYC extended its test prep program to 15 weeks to supplement learning loss from months of virtual instruction.

SUMMER PROGRAMS

During summer programs, students have the opportunity to explore their academic and professional interests through unique opportunities at top-tier colleges and immersion programs.

In 2021, Minds Matter NYC sent students to a mix of virtual and in-person programs across the nation.
What has kept you coming back for the last 14 years?
Bottom line, I loved the students and the other volunteers. I also loved coming in; it provided some structure to my Saturdays. Most of all, the students were wonderful. That’s what brought me back. Minds Matter NYC makes a difference, and it has a mission I believe in. I know the impact the organization provides in someone’s life.

Looking back over the years, what are you most proud of?
Seeing graduates come back to the organization to volunteer, and it’s like wow, [Minds Matter NYC] had so much of an impact that you came back! It is so fulfilling to see that circle complete; they are amazing people. It is a wonderful thing to feel you are a part of their journey and had a (small) role in figuring out who they are. It is the best part, and it doesn’t feel strange to talk with graduates and speak with them as adults.

Why have you given up so much of your time to volunteer?
I enjoy it! I enjoyed the community and going to volunteer leadership meetings. It is important to find volunteering that suits you. You are not going to have a broader impact without you enjoying it. I have never been good with downtime. My day job uses different skill sets, so volunteering helped me do something different and refocused my brain at work.

What do you look forward to in the upcoming years?
One of the things I look forward to is getting back to work with people in person. I am also excited about this shift—and I credit Erika [Halstead]—to the in-college portion and focus on having them graduate from college and helping to provide their first job. We have heard a lot of feedback that our work was needed for our graduates in college. So, it is exciting to broaden our mission.

It takes a village, and Minds Matter NYC is part of that village. We are all working as a community to make students successful.

—Colin, Director of College Advising
OUR RESULTS

100%
of graduating seniors were accepted into 4-year colleges and universities

90%
of graduating seniors enrolled in a US News top 100 college

1192
Average SAT score for the class of 2021—more than 80% of seniors scored higher than the national average of all test takers

$6,566
Median enrolled price of college for Minds Matter NYC seniors (compared to $14,900, the average cost of college for low-income students)

93%
of graduating seniors scored above the College Board benchmark for college and career readiness

94%
of graduating seniors said that Minds Matter NYC inspired them to encourage their friends to go to college
In addition to quantitative data, Minds Matter NYC collects qualitative student feedback that allows us to keep student experience at the center of our work.

<table>
<thead>
<tr>
<th>Feedback</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Minds Matter NYC played a major role in preparing me for college success.</td>
<td>98%</td>
</tr>
<tr>
<td>Attending college is necessary to achieve my career goals.</td>
<td>98%</td>
</tr>
<tr>
<td>Minds Matter NYC has made me feel more confident.</td>
<td>97%</td>
</tr>
<tr>
<td>Minds Matter NYC has been a big help to me personally.</td>
<td>97%</td>
</tr>
<tr>
<td>I felt supported by my Minds Matter NYC mentors throughout the college application process.</td>
<td>100%</td>
</tr>
<tr>
<td>My mentors understand my interests and goals.</td>
<td>100%</td>
</tr>
<tr>
<td>If I have a concern or challenge, I can go to my mentors for support.</td>
<td>91%</td>
</tr>
<tr>
<td>I can admit to my mentors when I’ve made a mistake.</td>
<td>93%</td>
</tr>
<tr>
<td>My mentors work to build a strong relationship with me.</td>
<td>91%</td>
</tr>
<tr>
<td>My mentors recognize my strengths and contributions.</td>
<td>98%</td>
</tr>
<tr>
<td>My mentors listen to me.</td>
<td>98%</td>
</tr>
<tr>
<td>I have mutual trust with my mentors.</td>
<td>98%</td>
</tr>
<tr>
<td>My mentors are respectful of my racial/ethnic background and culture.</td>
<td>100%</td>
</tr>
<tr>
<td>I plan to keep in touch with my mentors once I graduate from Minds Matter NYC.</td>
<td>98%</td>
</tr>
<tr>
<td>Minds Matter NYC has been a big help to me academically.</td>
<td>95%</td>
</tr>
<tr>
<td>Minds Matter NYC had made me feel more academically prepared for college.</td>
<td>89%</td>
</tr>
<tr>
<td>Minds Matter NYC prepared me for the SAT.</td>
<td>82%</td>
</tr>
<tr>
<td>My writing advisers encourage me to be a better writer.</td>
<td>92%</td>
</tr>
<tr>
<td>I felt supported by my writing advisers throughout the college application process.</td>
<td>97%</td>
</tr>
<tr>
<td>I can ask my writing advisers for help.</td>
<td>91%</td>
</tr>
<tr>
<td>I would recommend Minds Matter NYC to a friend.</td>
<td>93%</td>
</tr>
</tbody>
</table>
The Minds Matter NYC Class of 2021 received more than 580 acceptances from colleges and universities across the nation. They have chosen to enroll in these 42 institutions.

Babson College  
Barnard College  
Boston College  
Boston University (2)  
Brandeis University (2)  
Carnegie Mellon University (2)  
Columbia University (3)  
Connecticut College  
CUNY Baruch College (4)  
CUNY Brooklyn College  
CUNY City College (6)  
CUNY Hunter College (3)  
CUNY John Jay College of Criminal Justice  
CUNY Lehman College  
CUNY Macaulay Honors College at City College  
CUNY New York City College of Technology  
CUNY Queens College (2)  
Fordham University (2)  
Franklin & Marshall College  
Haverford College  
Hobart & William Smith Colleges (2)  
Howard University (2)  
Johns Hopkins University  
Lawrence University  
Middlebury College (2)  
Mount Holyoke College  
New York University (7)  
Northeastern University  
Northwestern University  
Pace University  
Rochester Institute of Technology (2)  
Saint Louis University  
St. John’s University  
SUNY at Albany  
SUNY College of Technology at Canton  
SUNY Stony Brook University  
Syracuse University (2)  
University of Chicago  
University of Miami  
University of Pennsylvania (2)  
University of Southern California (2)  
Villanova University  
Wesleyan University  
Williams College

**SCHOLARSHIPS**

**POSSE**  
Alejandra, Connecticut College  
Elyse, Babson College  
Justine, Brandeis University  
Kunga, Brandeis University  
Nathaniel, Lawrence University  
Veronika, Middlebury College

**QUESTBRIDGE**  
Haily, University of Pennsylvania  
Iovanni, University of Chicago  
Jasmeiry, University of Pennsylvania  
Lizbeth, Northwestern University

**EOP & HEOP**  
Abdur, Syracuse University  
Erika, New York University  
Gerald, Rochester Institute of Technology  
Idrissa, Syracuse University  
Jamie, Hobart & William Smith Colleges  
Kalmaljit, SUNY at Albany  
Nafisa, Barnard College  
Riyadh, Hobart & William Smith Colleges

**MARSHALL WACE**  
Alisha, CUNY Macaulay Honors College at City College  
Avril, CUNY City College  
Britney, Boston University  
Danielle, Haverford College  
Haily, University of Pennsylvania  
Janet, New York University  
Jennifer, Columbia University  
Katie, Johns Hopkins University  
Kevin, Boston College

**OTHER AWARDS**  
Giovanni, SEEK Scholarship, CUNY Baruch College  
Kunga, Morgan Creek Foundation Scholarship, Brandeis University  
Mashud, SEEK Scholarship, CUNY City College
NEW DIRECTIONS

After 30 years of getting students into their best-fit college, Minds Matter NYC is ready for the next step.

Minds Matter NYC is committed to ending intergenerational poverty for its students, and we know there is more to do to ensure that each student has the best possible start to their future. That’s why in 2021 the Board of Directors passed a bold new plan to extend Minds Matter NYC’s program from a 3-year college access program to a 7-year college and career success program.

Starting in the 2021–22 school year, Minds Matter NYC will expand its support for students in college to give them the tools to thrive and graduate on time. We are also developing additional training and resources to propel them from first generation college students to first generation professionals.

This is an exciting new direction for Minds Matter NYC. We are thrilled to have you with us.
Minds Matter NYC will continue to invest in our core competency: providing high-quality college access programming to high school students across the five boroughs. Our goal is to maintain strong outcomes that result in high student retention and top-tier college enrollment for each graduating class. Our foundational strategies are:

**Identify** students from marginalized communities who have the motivation, determination, and academic track record to go to college.

**Unite** students with college-bound peers as well as caring and committed volunteers who have already been through the college process.

**Prepare** students for success in college and beyond with a holistic program that develops hard and soft academic, professional, and personal skills.

**Measures of Success**
- Incoming high school GPA
- Incoming family income (as measured by eligibility for federal meal programs)
- SAT scores (in comparison with the College Board’s college and career success benchmark)
- Admission to 4-year colleges and universities
- Enrollment in top-tier colleges and universities
As we look to the future, we know that more is needed to ensure that our students achieve financial stability. Starting in 2021–22, Minds Matter NYC will become a 7-year college and career success program that stays with students throughout their college journey and as they prepare to enter the workforce as first-generation professionals. The 2025 plan introduces two new strategies to our service model:

**Support** students throughout college to help them thrive on campus and graduate on time.

**Propel** students into meaningful professional careers through exposure, experience, expertise, and employment.

**Measures of Success**
- Year-over-year college enrollment
- College GPA
- On-time college graduation

**Measures of Success**
- Participation in career fellowships
- Employment after college
SUPPORTERS

Minds Matter NYC is inspired by its donors.

Our Community of Opportunity is comprised of thousands of supporters and partners who make it possible to serve students and ensure their path to college.
**Endeavor**, a leading entertainment and media firm, provided 24 Minds Matter NYC students the rare opportunity to learn more about their work through one of our **career immersion fellowships**. Fellowships allow students to work directly with company employees on case studies during a short externship. These unique opportunities give Minds Matter NYC students the chance to expand their understanding of the profession, while also adding to their personal networks.

At Endeavor, students attended workshops on marketing and branding, and completed projects that taught them how to promote clients across various media platforms. They also learned how Endeavor manages and markets celebrities like Dwayne “The Rock” Johnson and even had the chance to meet Miss USA. Over 50 employees across various departments volunteered to guide the fellows through the complexities of the business and help with their final projects.

By the end of the 4-day fellowship, everyone admired the fellows’ poise and maturity. Dakota Ortiz, Director of Social Impact at Endeavor, “was blown away by everything the students had learned” and said the “high level of aptitude in creativity, professionalism, and communication” in their presentations were a testament to Minds Matter NYC.

The fellowship allowed the Endeavor employees to engage with the next generation. Nicholas Griggs-Dane, Senior Manager of Diversity and Inclusion and a Minds Matter NYC mentor, said the fellowships laid the necessary groundwork for the future of media: “We have a group of young people who will change the entertainment world because Endeavor is changing what future leaders can look like in our business.”

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*I think I can do something for my community and myself if I know how to use media properly. By learning more about how media is created, I can help society.*

—***Abdur***, Endeavor Fellow, Class of 2021  
*Syracuse University, Class of 2025*
SUPPORTERS

$50,000 AND ABOVE

Azora Capital
Charles Hayden Foundation
CVC Capital Partners
Goldman Sachs
ING
Jefferies & Company
Marshall Wace
The Permira Foundation
Namrita & Dennis Puri / Hunt Lane Capital

$25,000–$49,999

Deborah & Brian Beckmann
Bregal Partners
JP Morgan Chase
Kirkland & Ellis
Laura McCane & Bryan Rush
NBCUniversal
Minhaj Patel
Bruce Ritter
Moran & Negev Shekel
Swiss Re
Mark Van Wyk
Youth I.N.C

$10,000–$24,999

A&E Real Estate
Accenture
Anonymous
Stacey Averbuch & Anthony Muñoz
BlackRock
Boston Consulting Group
Jona & David Brisske
Cantor Fitzgerald
Capital Group
Adam Davies
Deloitte Services LP
Derfner Foundation
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FreeWheel
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Morgan Creek Foundation
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Piston Family Foundation
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Sapna & Ashish Shah
Mark Shpizner
Sierra Global Management
Vinson & Elkins
Jeff Vogel
Mahjabeen & Tarim Wasim
Wilf Family Foundations
William Morris Endeavor
Nicol Zhou

$5,000–$9,999

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Ascienzo Family Foundation
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Charleys Kids Foundation
Anthony Chen
Citadel
Fred Alger Management
Seth Ginns
I L Cohen Foundation
Maribel Ledezma-Williams
Grace & H. Kim Lee
Lindsay Goldberg
Malk Partners
Amanda Mandel
Eric Miao

Donations listed here were received between July 1, 2020 and December 31, 2021. Donor categories are based on the total amount received from a donor within a single fiscal year.
SUPPORTERS

$5,000–$9,999 (CONTINUED)

Jordan Mindlin
The Pang Family
Pierce Williams Family Fund

Salesforce
Michael Sargent
Ana & David Scudellari

SDC Capital Partners
Leeanne Su
Katie Witten

$1,000–$4,999

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Jeffrey Bignner
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Jordan Foster
GIC Real Estate
Kamaljit Gill
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Julia & Jimmy Hanna
Matthew Harren
Alex Hauer
Heidrick & Struggles
Tom Hennen
Leanne & Kyle Huebner
Matthew C. Jones
Shaziya Keswani
Joe Kinney
Mansi Kothari & Sushil Raja

Brad Lerner
Helen Li
Kevin Liu
Linda Lou
Gary Lubben
Marathon Asset Management
Margaret Matays
Jamaal McDell
Erin McDonald
Conor McDonnell
Courtney McLaughlin
Michael Milligan
Morgan Stanley
Ryan Morris
Maggie Mroczek
Shankar Murugavell
Carolyn & Manish Naik
Joseph Nassirian
Taylor & Dan Neiditch
Northwell Health
Oaktree Capital
Octagon Credit Investors
Clara Pang & Adam Knapp
Johanna Porcello
Christina & Arun Prasad
PricewaterhouseCoopers
SUPPORTERS

$1,000–$4,999 (CONTINUED)

Scott Richman
Riley & Nancy Pleas Family Foundation
Nathan Rogatz
Lori Russo & Barry Shpizner
S&P Global Foundation
Select Equity Group Foundation
Sanjana Shankar
Andrew Spencer
The Stand

Starboard Value
The Stone Lemberg Fund
Stephanie Stuchin
Harit Talwar
Agnes & Jason Temerowski
Andrew Timko
Timucuan Asset Management
Tortoise Foundation
Quyen Tran
Up Click

Courtney & Robert Verdier
Gerald Walker
Valeska Watters
Elizabeth Weitzman
Robert Wiener
Onika Williams
Andrew Wise
Christopher York
Amy & Todd Zipper

$500–$999

Lenny An
Mary Marshall Anderson
Paula Antonino
Allyssa Bates
Erik Beck
Raphael Bejarano & Danielle Drori
Tom Betts
Courtney Bowerman
Holly Bradford
Nicholas Brice
Pascale Bronder
Frederik Bruggink
Donald Clayton
Emily Cohen
Eileen Connors
Corinna Da Fonseca-Wollheim & Bret Stephens
John Daly
Sean Dervrich
James Dowley
Philip Dowley

Julia Drayson
Tim Drayson
Fanwood Foundation
Ryan Farley
Fu McCarty Fund
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Kaushik Govindaraju
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Matthew Hayes
Sonia Hirdaramani
Ryan Hunter
Bianka Cadet Jeannot
Aynesh Johnson
Brian Johnson
Michael Jones
Jenu Jose
Terrence Kavanaugh
Courtney Kelly

Kristen & Stephen Keyes
Royce Kok
Collin Kroeger
Srinithi Kumar
Rita Lebedeva
Meyer Lee
Winifred Li
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Lusk Family Fund
Michael Lustrin
Jai Madan
Dan Martin
Timothy McLaughlin
Aaron Mounsey
National Society of the Daughters of the American Revolution
Claire O’Donnell-McCarthy
David Offerman
Joel Phil
PIMCO Foundation
## SUPPORTERS

### $500–$999 (CONTINUED)

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<th>Names</th>
<th>Names</th>
<th>Names</th>
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<tbody>
<tr>
<td>Emily &amp; John Pollakowski</td>
<td>Michael Shpizner</td>
<td>Kevin Tian</td>
</tr>
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<td>Richard Porter Thayer</td>
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## SUSTAINING DONORS

Monthly Giving provides reliable income that ensures ongoing operations. When we can count on sustaining support, we can do more for our students. **We extend a special thank you to our monthly donors.**

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LEADERSHIP
& OPERATIONS

Despite unprecedented challenges, Minds Matter NYC served more students with more opportunities than ever before, ensuring that every student in the senior class was admitted to their best-fit college.
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Leo D. Martinez  
*Development Assistant*

Jia-Ming Tuan  
*Programs Assistant*

*Minds Matter NYC would also like to extend its gratitude to former staff members Julia Loonin, Carly Smith, Prama Verma, and Eva Fall for their tireless commitment and dedication to our students and volunteers during the Covid-19 pandemic.*
Minds Matter NYC operates on a lean budget that leverages volunteers and other in-kind services so that we can dedicate almost **80% of resources to programming**. With a low staff to student ratio (1:31) and a high volunteer to student ratio (2.5:1), Minds Matter NYC can focus on strategy and service while keeping costs low.

*Independent Sector assesses the value of each volunteer hour in New York State as $33.17 for 2020.*
Minds Matter NYC is the founding chapter of Minds Matter, a national nonprofit organization that connects driven and determined students from low-income families with the people, preparation, and possibilities to succeed in college, create their future, and change the world.

Learn more at mindsmatternyc.org.